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NEWS RELEASE

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Durham's Partnership for Children recognized for fifth consecutive year for being national leader in workplace flexibility and effectiveness

Partnership awarded with national Alfred P. Sloan Award at the Greater Durham Chamber of Commerce's 2010 Business Excellence Awards Event

Durham, NC — Durham's Partnership for Children, a Smart Start Initiative, announced Tuesday, that the organization was a recipient of the **2010 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility** distinguishing the early childhood organization as a leading practitioner of workplace flexibility in Durham and across the nation. Durham's Partnership for Children has been recognized as a longstanding family-friendly organization as a recipient of the award since 2006. The Partnership was honored with this award at the Greater Durham Chamber of Commerce's 2010 Business Excellence Awards event on Thursday, September 9, 2010.

"It is a great honor to be recognized for a fifth consecutive year for our commitment to making our workplace work for our employees," said Angelica Oberleithner, Acting Executive Director of Durham's Partnership for Children. "Receiving the Alfred P. Sloan Award for Business Excellence in Workplace Flexibility acknowledges the Partnership's efforts to model family-friendly practices within the non-profit and early childhood sectors. The Partnership is proud to support policies such as job sharing arrangements, flexible hours and work-at-home options, while working within the framework of our organization's mission to support young children and their families."

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are awarded as part of the When Work Works project, an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (ICW), an affiliate of the U.S. Chamber of Commerce, and the Twiga Foundation. These partner organizations provide research, resources, and recognition to employers nationwide through When Work Works sharing best practices and tools aimed to create more effective workplaces.

The Sloan Awards recognize organizations that are dedicated to making work "work" for both the employer and the employees. Representing employers of all sizes and all types, winners of this prestigious award not only offer excellent workplace flexibility practices, but they also use flexibility as a strategic business tool to enhance organizational effectiveness while also benefiting employees. More than 700 worksites nationwide applied for this prestigious recognition this year.

The Partnership would like to congratulate the other local winners of the 2010 Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility:

- Durham Convention & Visitors Bureau
- McKinney
- Mount Olive College at RTP
- U.S. Environmental Protection Agency (RTP)

Applications for the Alfred P. Sloan Awards were open to all organizations in the greater Durham area that had more than 10 employees and had been in business for at least one year. Applicants were evaluated in a rigorous two-step process, first comparing the employer's application to nationally representative data from Families and Work Institute's National Study of Employers, and then validating the employer responses through a survey of employees. Durham is one of 29 select communities nationwide chosen to host and participate in the When Work Works initiative.

For more information about When Work Works or the Alfred P. Sloan Awards, please contact Shanny Peer at (212) 465-2044 x 224 or at speer@familiesandwork.org or by visiting www.whenworkworks.org.

About Durham's Partnership for Children - Making young children a priority.

Founded in 1994 and first funded in 1995 to administer the Smart Start grant in Durham County, the Partnership works as an independent, local nonprofit that serves young children birth to age 5 and their families under North Carolina's nationally recognized initiative to ensure all children enter school healthy and ready to succeed. For more than 15 years, the Partnership has helped working parents pay for child care, improve the quality of child care and provided health and family support services to thousands of Durham County families with young children. The Partnership works to achieve its mission *To mobilize and unify the Durham community to create and support innovative and successful approaches to serving the needs of children birth to age 5 and their families*, by working with funded partners, groups and organizations in Durham County to support and coordinate efforts impacting young children and their families. The Partnership also administers the More at Four Pre-Kindergarten Program in Durham County serving more than 400 children and the new Early Head Start Grant serving Durham infants and toddlers. For more information about the Partnership, visit www.dpfc.net or call 919-403-6960, ext. 221.