



Making Young Children a Priority!
Durham's Partnership for Children
Board of Directors Meeting
November 15th, 2007

Board members present:

Ilene Britt	Rhonda Parker	Sammy Haithcock	Kirsten Kainz
Cheryl Brown	Rebecca Freeman	Delphine Sellars	Michael Palmer
Bill Bryant	Skip Auld	Marilyn Hedgepeth	Ellen Reckhow
Wendy Burnette	Joe Haenn	Sue Russell	Diane Rupprecht
Carolyn Titus	Marlo Walston	Angie Welsh	Barbara VanDewoestine

Board members excused:

Debbie Pitman	Ellen Holliman	Dave Clark	Hubie Mercado
Deborah Horvitz	Debra Parker		

Board members absent:

Annie Vample	DeeDee Fields		
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Staff present:

Marsha Basloe	Vicki Rawlings	Bill James	Karine Stallings	Sarah Wolf
Jameka Wells	Linda Hicks	Steve Toler	Donna Owens	Kate Irish
Wendi Huskins	Ted Whiteside	Barbara Mollica	Trish Vandersea	

I. CALL TO ORDER: Michael Palmer called the meeting to order at 3:08 p.m. with a quorum.

II. INTRODUCTIONS: Welcomed Skip Auld from the Durham County Library

III. CONSENT AGENDA:

- Review of minutes of September Meeting
- Executive Committee Action Items (October 4th) Handouts reviewed
- Spending analysis for 10/07

A motion was made to approve the consent agenda.

Motion: Wendy Burnette Second: Kirsten Kainz Motion carried

IV. AGENDA MODIFICATIONS: There were no agenda modifications requested.

V. PUBLIC COMMENT PERIOD: No public comment.

VI. REPORTS AND UPDATES:

- Membership Committee
 - Ellen Reckhow introduced Skip Auld the Director of the Durham County Library.
 - Skip has been in his position for 16 months and is very interested in early childhood

and enhancing reading skills, which aligns with the strategic plan that the board adopted. Skip will be replacing Karlene Fyfe. Board was also advised that Debbie Pitman will be joining the board as Durham Public Schools representative replacing Stacey Wilson-Norman. Dr. Pitman is the Superintendent's designee.

Motion to approve Skip Auld as a Durham's Partnership for Children Board Member and Debbie Pitman as the Superintendent's designee.

Motion: Ellen Reckhow Second: Rebecca Freeman Motion carried
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- **Community Awareness & Development Committee**

- **Docs For Tots**

- Marsha presenting for Dave Clark: Doc For Tots launched 10/25 at the Washington Duke Inn with approximately 40 people in attendance. In essence it was a function to say "This is what we are going to do." Dr. George Askew who is the founder of Docs For Tots spoke about why he started the organization. The partnership also hosted a round table discussion earlier that afternoon and engaged some people to come speak with him one on one. Hopefully we can build future partners who understand why medical advocacy is so important in early childhood efforts. A job description is being finalized for the position at Duke Medical who will be part time Healthy Start and part time Docs For Tots. We will share more in the future about training residents and getting the medical community engaged.

- **Champions for Children**

- Champions for Children meeting held 10/24 at George Watts's elementary school with approximately 12-15 business leaders in attendance. Spoke about building awareness, what can be done and what are the next steps. Steve Toler advised the board that he is receiving a lot of input from the Champions and in December Bill Millet will be presenting to the Greater Durham Chamber of Commerce board on investing in young children.

- **Barnes and Nobles Event** – To date we have received 903 books donated due to the overwhelming generosity of community members. The book fair will be held 11/29 & 11/30 with programs each evening. For two days 10-25% of the overall proceeds will be donated to the partnership. These books are being distributed throughout the community to children.

- **Fox 50** – Steve Toler: Discussions are moving forward with Fox 50 regarding PSAs, and we are waiting for Fox 50 to get back with us with days. We will be bringing some parents together to help craft the PSAs, and then a follow up meeting will be held and facilitated by Michele Rivest. This will be a regional early childhood effort.

- **School Readiness/More at Four**

- **Recommendations: (Handouts reviewed) This information was presented by Marlo Walston for the SR/MAF Committee. All three were presented/reviewed. Add a MAF Site Director member on MAF/School Readiness Committee**

- Combined Strategies Approach 2007/2008

- Increase for 4-5 star sites: 30,000

- Staff Retention – Private Sites: 30,000

- NAEYC membership – All of pre-k (DPS & Private and DPS K: 10,000

- Transportation – Roll over for 2008/2009 to pilot for full year: 50,000

Since the funding increase is based on the number of slots, the recommendation was made that the resources be allocated in proportion to what is stated on the handout since the total increased funding amount is not known.

Additional professional development opportunities: One of the 180 service days may be used for MAF staff to attend the annual MAF/NCAEYC conference. Substitutions may not be made. Sites must notify the local MAF office by early June if this option will be utilized. If site chooses to attend professional development events beyond the approved Friday MAF/NCAEYC conference, the MAF classroom must remain open.

Motion to approved MAF/School Readiness Recommendations (3)

Motion: MAF/School Readiness Committee

Second: Ellen Reckhow

Abstained: Joe Haenn, Cheryl Brown

Motions Carried

- **Board Giving Campaign 07/08:**

Staff giving is 100%; Michael encouraged and challenged the board to meet the 100% giving within 4 weeks

Michael and Marsha thanked Ellen Reckhow for hosting this year's board reception at her home.

The discussion of a Gubernatorial "Conversation on early childhood" was raised at the event. The Board will be asked to participate in this planning for early fall.

- **Program & Evaluation:**

07/08 Program Update: handout reviewed that was given to the Allocations committee 9/07. Kate briefly touched on a couple of programs.

Child Care Substitute Program: The Partnership is convening a subcommittee to evaluate the substitute activity to clarify activity goals and provide further recommendations regarding program design. (Subcommittee met twice)

Grow A Teacher: In touch with Adriene Massey and Kimberly Bynum over the past two months, activity going well. They are in the process of speaking to high schools about the early childhood profession. It is a hope that all guidance counselors become aware of the program.

DACCA: Evaluation plan to look at the effectiveness and the collaboration between agencies. Survey instituted with questions geared toward collaboration and how can collaboration be enhanced.

Wage\$: In September there were 100 child care providers on the waiting list and since then many have been taken off the list; there are approximately 25 on the waiting list now.

Year Two Proposals are due December 14th.

VII. Northern Durham Task Force Report & Recommendations

Board members were given a copy of the Final Report. Carolyn Kroll: In June, DPFC voted to form a Task Force to look at the needs, gaps in services and assets that exist in Northern Durham County. The task force was not put together to necessarily solve the issues, but to take a snap shot of the demographics, services, and challenges of this specific area. Carolyn reviewed the report which included: The definition of Northern Durham County, a snap shot of NDC, Churches and Ruritan Clubs, businesses and housing, results of surveys, water sources and schools, recreation and child care, transportation, population and social activity, history of Little River Complex, demographics, services and gaps in services, health and social services and police and fire services.

Recommendations that emerged from the task force and report:

1. Share the task force study
2. Work with the Durham Public Schools to include a Pre-K classroom
3. Encourage and Support early childhood programs in faith based organizations
4. Consider ways to make delivery of health, mental health and social service programs more accessible
5. Expand recreational options for children in the Northern Durham area
6. Evaluate ways to expand public or private transportation services further North in the region
7. Work with Durham Technical Community College to make the northern campus a center for training and practice in early childhood education
8. Assess the Little River Community Complex

The Board thanked Carolyn Kroll for the report and her efforts. Marsha also explained that the task force took many more hours than had been anticipated, and Carolyn donated that time to the Partnership.

VIII. Executive Director's Report

A group from DPFC and DPS went to a Regional meeting in Greensboro for NC Ready Schools Initiative. It is the first initiative that brings ECE and DPI together in efforts. In the process of developing an action plan with Dr. Pitman.

PBIS data is expected by 12/1, which will be reviewed and shared at the January Board meeting.

In an effort to develop a community goal focused on school readiness, we hope to apply for funding for an outside strategic planning consultant to help engage all stakeholders in the community in this process. Met with Alan Teasley and we are preparing information for your review at next board meeting. The Executive Committee will work on strategic planning next steps.

Jaycees will be donating to the Partnership at its Holiday event, December 11th.

The state auditors were here last week – stayed 3 days, final report forthcoming, although no major findings.

IX. Other Business/Adjournment:

Reminder to have board pictures taken.

Meeting adjourned at 4:40 pm