



Making Young Children a Priority!
Durham's Partnership for Children
Board of Directors Meeting
August 23, 2007

Board members present:

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| Ilene Britt | Dave Clark | Sammy Haithcock | Kirsten Kainz |
| Cheryl Brown | Rebecca Freeman | Pat Harris (Delphine Sellars) | Michael Palmer |
| Bill Bryant | Karlene Fyffe | Marilyn Hedgepeth | Diane Rupprecht |
| Wendy Burnette | Joe Haenn | Deborah Horvitz | Harold Sellars |
| Barbara VanDewoestine | Marlo Walston | Angie Welsh | Stacey Wilson-Norman |
| Linda Chappel (Sue Russell) | | | |

Board members excused:

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| DeeDee Fields | Hubie Mercardo | Ellen Reckhow | Carolyn Titus |
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Board members absent:

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| Annie Vample | Ellen Holliman | | |
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Staff present:

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| Marsha Basloe | Sarah Wolf | Bill James | Karine Stallings | Vicki Rawlings |
| Jameka Wells | Linda Hicks | Steve Toler | Donna Owens | Wendi Huskins |
| Tina Bernardoni | Kate Irish | Lance Bledsoe | Ted Whiteside | Trish Vandersea |

- I. CALL TO ORDER:** Harold Sellars called the meeting to order at 3:06 p.m. with a quorum.
- II. INTRODUCTIONS:** Announced that Linda Chappel will be representing Sue Russell, and Pat Harris representing Delphine Sellars at today's meeting. Harold introduced Trish Vandersea as the new part-time Health Care Program Coordinator, and Wendi Huskins the new MAF Program Assistant.
- III. CONSENT AGENDA:**

Review of minutes of June Meeting
 Executive Committee Action Items & Attachments (August 2nd)
 Spending analysis for 06/07

Summary of consent agenda items given by Harold: Board advised to review minutes from last meeting if they have not done so. Action items relative to MAF in packet. MAF has a separate Committee but the Executive Committee has direct oversight of the SR/MAF Committee. The SR/MAF Committee is very qualified and they hash out a lot of the details before they give anything to the Executive Committee. Spending Analysis; Only a small amount of money was reverted back last year and would have been considerably less if there had not been a staffing change/vacancy at Healthy Families toward the end of the year. The way NCPC is set up we can not convert those funds to subsidy after April 30th. Marsha has been working to extend that time period. Marilyn questions Little River status, advised will discuss during update on the Northern Durham Task Force.

A motion was made to approve the consent agenda.

Motion: Kirsten Kainz
Second: Bill Bryant
Motion carried

IV. AGENDA MODIFICATIONS: There were no agenda modifications requested.

V. PUBLIC COMMENT PERIOD: No public comment.

VI. REPORTS AND UPDATES:

- Allocations
Barbara VanDewoestine reviewed the recommendations for the board. There was discussion of these recommendations.
Recommendation One: Motion to reduce overhead allowed in Smart Start grants from 10% to 8% to be in line with NCPC. The change would be implemented in Year 1 of the next cycle which would be FY 2009/2010.

Motion: From Allocations Committee
Second: Kirsten Kainz
Abstained: Linda Chappel
Motion carried

Recommendation Two: Motion to Increase the WAGES cap to 16.75 an hour for all positions.

Motion: From Allocations Committee
Second: Sammy Haithcock
Abstained: Linda Chappel, Cheryl Brown
Motion carried

Recommendation Three: Motion to delay setting a minimum/maximum subsidy allocations cap. The committee wishes to look at strategies for using the Smart Start dollars in ways to drive quality rather than set minimum/maximum amounts at this time.

Marsha advised BOD that NCPC is planning a variety of trainings and one of the Trainings is using subsidy funding creatively. We want to use our Smart Start dollars to push quality in a way that compliment what state dollars does. Believes one reason for the training is subsidy received \$11 million and Smart Start received \$1.2 million. Keep in mind that subsidy can use unallocated dollars during the year. We don't want to tie our hands. We want to be strategic with Smart Start subsidy dollars. Allocation would like to continue to look at how we can best use our dollars.

Motion: From Allocations Committee
Second: Angie Welsh
Motion carried

- **More at Four**

Linda Hicks highlighted items from the MAF Executive Summary. Stated she is very proud of the accomplishments of MAF and their sites.

Teacher Education: Durham has had a higher percentage of lead teachers with a degree in any field than the state wide whole. Assistant teachers who held an AA degree fared lower, but assistant teachers in the county possessing a BA/BS have a higher percentage rate. Administrators with a BA/BS in any field increased from 73.3% to 78.7 %.

Consistently Durham has maintained a higher percentage of Administrators with BA's/BS's than the state as a whole.

Licensure: There is an increase in B-K certified teachers in Durham County from 18.2 % to 55%. All lead teachers not possessing BK certification are enrolled in school. Though not required, 15% of assistant teachers in Durham County are working towards B-K licensure.

Distribution of Children by Setting: In Durham the largest percentage of children are served in private settings. The percentage of children served in private for profit centers has increased from 80.3% to 81%. The remaining children are served in Durham Public Schools and Head Start. Durham continues to offer More at Four in a mix of private for profit, non profit and public school classrooms providing options for at risk families.

Licensure ratings for MAF Classrooms: The number of 4 star centers has increased from 60% to 64.3 %. The number of 5 star centers increased from 33.3% to 35.7%. The number of 3 star centers decreased from 6.7% to 0%.

Public School Setting: 100% of the Durham Public Schools are in the process of being licensed by the Division of Child Development.

Quality of Classroom Practices: Durham's MAF classrooms averaged 5.3 on the ECERS-R scores. (Scale 1-7 with 7 being excellent)

MAF pre-service conducted August 20th and 21st which was very successful. Durham County MAF continues to develop innovative programs to support increasing quality such as a focused early literacy project. Strategic planning around healthy children, family support and increasing teacher qualifications and continued professional development will continue through the work at MAF.

- **Program & Evaluation**

Marsha advised Board that Durham did not receive any additional Smart Start money. Statewide Smart Start received \$1.2 millions dollars, which was shared with 15 partnerships funded under 50% of Smart Start need. Durham only has about 13% of the funds of what we need for early childhood – funded at 53% of Smart Start need that is about 25% of real need. NCPC decided to take 750,000 out of the pot for a focused, 2 year grant process. Information was received on August 2nd and deadline for the grant applications is September 7th. Grants will be \$10-50,000 max per year. NCPC's philosophy is what we did this year did not work. \$1.2 million over state wide initiative is unacceptable. They are taking a small amount of money and hope to move a statewide number to get dollars from the legislature. The state has given a very clear directive and designed 4 very specific activities, all research based. Two activities do not relate to the PBIS that we chose for this community.

Kate Irish spoke about the grants that she, Trish and Ted are working on

- a. ABCD – Increase development screening at physician offices
- b. Incredible Years – Focused parent workshops for children with behavior issues
- c. Nap Sacc – Nutrition/Physical activity with child care sites– (we are already doing this with our Nutrition program through the health department) Also would need a statewide health care consultant which we do not have
- d. Raising A Reader – Early literacy project with 3 star centers

Northern Durham Task Force – Marsha gave update - The first meeting was held July 27th with Carolyn Kroll as the facilitator. There was a fair amount of time spent defining Northern Durham. We had a parent on the task force who lived in Northern Durham and received some services from the county and some from the city. The group looked at the assets, the needs and the zip codes defined will drive the data. The Next meeting will be held 9/7 at Mangum Elementary School.

Kate Thegen of Journey Institute is a member of the task force. Journey Institute is operating & families served in northern zip codes (approx 30) are going to their new location. Although Journey Institute is no longer a funded partner, they have continued to be included in the Northern Durham Task Force, Ted’s Fund Development group, the Barbara Bush Early Literacy Grant and a Partnership committee. We will receive data from subsidy by zip codes (27712,27572 and 27503) Marsha advised that we will certainly address early childhood in the zip codes defined, but learned that it is not just an early childhood issue. Board discussion followed: No Northern Durham member on school board, or county commissioners. Oxford Manor is the northern most Head Start. New library not really Northern Durham; schools in Northern Durham have very different demographics.

- Board Giving Campaign:
100% from board and staff for the last two years. We can not always depend on the state to give us money. In order to go after outside funds, we need 100% Board support. Advised to think about the choices for the targeted board giving options (hand outs reviewed). This will be decided at the Sept. meeting. Ellen Reckhow has volunteered to host this year’s Board reception on November 8th. Details will follow.

VII. Annual Report

Karine Stallings highlighted the annual report that is used as our major marketing/PR tool. It showcases the work of our funded partners as well as the Partnership efforts to

link with our community. As outgoing Board chair, Harold commented that we are doing more with less and we have a lot more challenges now. DACCA has come a long way but still has a long way

to go. The challenge is to go to the next level and when we do that, we will be the model for the state and the county. Advised to keep our eyes on the prize which is children and families.

Marilyn Hedgepeth made a lovely presentation and thanked Harold for his service to the board.

VIII. Membership:

Nominations for Board Officers: Nomination from the Membership committee – Board Chair Michael Palmer, Vice Chair Angie Welsh, Secretary Ilene Britt, Treasurer Bill Bryant. Floor opened for nominations (none). Nominations from the floor closed by Sammy.

Motion: Nominations Committee – Slate of Officers

Second: Kirstin Kainz

Motion carried

Nominations for Board Membership: Nominations from Membership Committee.
Dr. Debra Parker (NCCU), Rhonda Parker (Director, Parks & Recreations), Delphine Sellars (Cooperative Extension)

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| Motion: Nominations Committee - Membership Second: Marlo Walson Motion carried |
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Michael Palmer, incoming Chair thanked Harold for his commitment and service. Now is an important time for community, nation and the world. Greatest title he had had in his life is Dad. Sees a transformation in the world with global economy, we have to develop marketing strategies. It is obvious where we need to go; we need to optimize the talents of each and every child. Each and every child is born with a gift and our role as educators is to provide guidance and training to bring that out. Everyone has something to contribute, believes that there is a place in this world for everyone's talents. We are all committed that is why we volunteer our time. We need to maintain our focus and remember our common ground which is children. Ask yourself, is it in the best interest of the children? Looks forward to the progress DPFC will be making.

IX. EXECUTIVE DIRECTOR'S REPORT:

Docs for Tots kick off event will be October 25th. Nine people have agreed to be a part of the honorary planning committee. We will invite physicians as well as dentists and look forward to engaging the medical community around this project. April 16th is the State of Durham's Children event that we will be hosting along with the Chamber. Grants we are working on are the Barbara Bush Early Literacy grant and a grant to Glaxo which focuses on mental health. Both grants are coordinated by Ted and involve a group of people both funded partners and non-funded community partners. DPFC was chosen for the second year in a row to receive the Alfred P. Sloan award for work place flexibility. The luncheon to receive the award will be October 17. **October 18th is the Board retreat** and Dr. Allen Teasley will be facilitating. NCPC is looking at family support issues. Last year, they came out with how they are going to track data for PBIS due 2012. NCPC looking at evidence based programming which is not the family resource model that the Partnership has always supported. We spoke with El Centro and Welcome Baby what direction it looks like NCPC is going. We want to see how we can have the work they do include evidence based programming meeting FS 10 for this funding source. Depending on the direction NCPC takes Smart Start might not be an appropriate funding source in the future. Thanked Harold for his commitment and enjoyed working with him and looked equally forward to working with Michael.

Meeting adjourned at 5:01 pm