



Making Young Children a Priority!
Durham's Partnership for Children
Board of Directors Meeting
September 20th, 2007

Board members present:

Ilene Britt	Dave Clark	Sammy Haithcock	Kirsten Kainz
Cheryl Brown	Rebecca Freeman	Delphine Sellars	Michael Palmer
Bill Bryant	Karlene Fyffe	Marilyn Hedgepeth	Ellen Reckhow
Wendy Burnette	Joe Haenn	Deborah Horvitz	Ellen Holliman
Heidi York (Carolyn Titus)	Marlo Walston	Angie Welsh	Annie Vample
Linda Chappel (Sue Russell)	DeeDee Fields	Hubie Mercardo	

Board members excused:

Barbara VanDewoestine	Diane Rupprecht	Debra Parker	
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Board members absent:

Stacey Wilson-Norman	Rhonda Parker		
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Staff present:

Marsha Basloe	Vicki Rawlings	Bill James	Karine Stallings	Ted Whiteside
Jameka Wells	Linda Hicks	Steve Toler	Donna Owens	Trish Vandersea
Wendi Huskins	Kate Irish	Lance Bledsoe		

- I. **CALL TO ORDER:** Michael Palmer called the meeting to order at 3:03 p.m. with a quorum.
- II. **INTRODUCTIONS:** Welcomed new board member Delphine Sellars from Cooperative Extension. Announced that Linda Chappel will be representing Sue Russell, and Heidi York will be representing Carolyn Titus at today's meeting.
- III. **CONSENT AGENDA:** Review of minutes from August 23rd meeting and current spending analysis. Corrections needed: Change Dots For Tots to Docs For Tots and Joe advised he sent his corrections via email.

A motion was made to approve the consent agenda with edits to minutes.

Motion: Joe Haenn Second: Sammy Haithcock Motion carried
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- IV. **AGENDA MODIFICATIONS:** There were no agenda modifications requested.

V. PUBLIC COMMENT PERIOD: No public comment.

VI. REPORTS AND UPDATES:

- **Community Awareness & Development Committee**

Dave Clark: We will be having the Barnes & Nobles event again this year. Met with Angela Borne (Community Affairs for B&N) who gave us a few weekend dates for Nov/Dec to hold the book drive at the South Point location. She also indicated that we may want to hold a few literacy events there that would increase the awareness and understanding of the Partnership's mission. The books donated last year were distributed to child care centers, used by volunteers of the RAYCE program, donated to the public schools and the public library. We will utilize our community newsletter and ask the public schools and library to get the word out about the literacy events.

Marsha: Last year we had the Mayor, the school district and a college student from Duke read to the children. We didn't raise a lot of money, however we raised a huge amount of collaboration and partnership. The building of relationships & partnerships is equally as important.

Karine Stallings: Our website has evolved since last year, we now have a new look and resource pages for our partners. Our web page is now available in Spanish so we can become more inclusive to our Spanish speaking population. We enhanced the news sections and expanded the report section. In addition, we now have success stories and an archive section. We are working on an exclusive newsletter with Kate Irish for our funded partners that will be quarterly.

Marsha: Docs For Tots is a pilot project in Durham and hopefully in the future will expand to the Triangle and then statewide. We have some funding commitments and hope to obtain sponsorships. (Board reviewed sponsorship opportunity material) Thanked Dr. Dzau and MaryAnn Black for their support of this initiative. Michael added that Dr. Dzau receives requests all the time to endorse projects. This project is in sync with what Dr. Dzau would like to accomplish Docs For Tots kick off will be 10/25 at the Washington Duke Inn. Discussion followed. Questioned what was the National Docs For Tots website? www.docsfortots.org. It was suggested to redo materials to add the national tie.

- **Program & Evaluation**

Kate Irish: NCPC competitive grant process rolled out in early August. We submitted two grants on 9/10: The Incredible Years (parent education workshop series that focuses on parents with children with behavior issues) and Raise a Reader (early literacy program). 38 partnerships applied for grants: 14 for Incredible Years and 11 for Raise a Reader. We will find out 9/28 if we received the grants. We are posting the RFA materials as it is a very short turn around time and we felt it was important to get the materials out. Applications will be due 10/4/07.

Michael: Attended the new chair orientation last week and met with NCPC along with others and they spoke about the grants. They are looking for ways to kind of package the work of Smart Start and tie it to easily deliverable outcomes that they can measure and take back to the legislature and say these are they types of things Smart Start can deliver on, big bang for small bucks.

Kate continued on to the Northern Durham Task Force: The second meeting was very well attended and held 9/7 at Mangum Elementary school in Bahama. Redefined northern Durham and took out the 27704 zip code. Group looked at demographic data and identified areas where further data is needed. We realized that we didn't have a lot of parent and community involvement/feed back, therefore we are developing a process to obtain that data and input before the next meeting (surveys/interviews with parents).

- **Early Childhood Grants**

Ted Whiteside: Acknowledged Karlene Fyfe who did a great job at the Barnes and Nobles event last year. Ted advised that because Smart Start funds might not increase he was brought in to find resources for early childhood efforts. Since January we have submitted 10 grants, and in the granting process we worked with 16 different community partners and applied for \$650,000. The Fund Development Committee came together once a month to identify and share information about potential grant resources for early childhood initiatives. The collaborative process is a value along with the funds.

Ellen: The Family Policy Center at Duke has some grant money and is expanding their Durham Family initiative to more focused efforts – to reduce child abuse and neglect in our community, by getting babies off to a good start. She and Sammy attended a reception and wondered about the Partnership’s involvement. She also wanted to be sure we were not duplicating efforts of Welcome Baby. Marsha shared that the Partnership had been involved in this planning. She, Adele and Sue Guptil had gone to Greensboro to explore the home visiting program there. Ellen said it is hard for one group to reach all children; we need to look for ways to collaborate (Grandparent Network, Welcome Baby, and Smart Start). Ellen may be helpful in building additional collaboration with the Policy Center.

- **Board Giving Campaign**

Michael: Fully expect to achieve 100% Board giving this year. Ellen graciously is planning to open her home to us on November 8th for the Board Reception. Can’t emphasize enough how important it is to demonstrate 100% board giving.

Discussion on giving focus: (Board reviewed options) Last year we had \$3,200 raised which we used for advocacy - to the legislature, Keep the Promise Day, Tuesdays for Tots and education.

Motion to focus Board giving on the items outlined in #2 of handout (Advocacy funds)

Motion: Ellen Reckhow

Second: Angie Welsh

Motion carried

VII. Needs & Resources

Marsha: Board asked last year to think about ways we would have education and/or possible work sessions. This will be a short work session. (Forms reviewed) Strategic planning background – We have a long range plan with 5 strategic objectives identified which we still have on our plate today. We then broke down to goals and had strategies attached to the goals. Information from the survey is needed as we go into future planning. The survey will help us identify your focus and perception and compare how you completed the same survey two years ago. We are also beginning to have the planning process for 2008. We want to have a community planning process that would include board members, funded partners, community members, child care community, health and family support, and the business community. We want a birth to five focus for the community that will lead us into the year 2012. Board members broke out into groups of three to complete surveys. Results to be shared.

VIII. Executive Director’s Report

- New board member orientation 11/19 – all invited if want a refresher or participate
- Audit scheduled for November (before the end)
- Finance and Audit Committee, SR/MAF and Allocations meetings coming up
- 06/07 Smart Start Evaluation report will be shared at the Board Retreat
- Won the Alfred Sloan award for the second year in a row, luncheon will be held 10/16
- 10/17 CCSA is hosting a ribbon cutting ceremony 10-11:30
- Board Retreat 10/18 – Remember to bring item for back-pack

Side Item: Vicki advised that Marsha nominated for the Professional Women's Network Inspirational Award by staff.

Meeting adjourned at 4:55 pm