

Executive Committee Meeting January 8, 2008

Meeting Called to Order at 3:15 with a quorum

Members Present: Bill Bryant (via telephone) Ilene Britt, Deborah Horvitz, Michael Palmer,
Debbie Pitman, Barbara VanDewoestine

Staff Present: Marsha Basloe, Vicki Rawlings, Ted Whiteside

Agenda Item	Summary of Discussion	Motion	Action
Approval of Minutes December 2007	<p>Michael Palmer welcomed everyone and called the meeting to order with a quorum.</p> <p>Minutes reviewed – Motion to approve minutes</p>	<p>Motion to approve by Deborah; seconded by Debbie</p>	<p>Minutes approved</p>
Strategic Planning Discussion	<p><u>Marsha</u> reviewed the handout materials with the board. A. Effective and Focused Community Alignment Planning (When discussed at the last meeting community alignment continued to be the number one piece.) What does the board want as the next step? What is the key message for each group? Felt that we needed a document that the board could work from/on.</p> <p>B. Draft of the top twelve issues identified by the Board at the Durham’s Partnership for Children Board retreat 10/18/07.</p> <p>C. Issues for Future Focus – We took the top twelve and broke it into 5 different categories. 1. Community Alignment 2. Quality Early Care and Education 3. Funding 4. Family Support 5. Other</p> <p>D. Feedback sheet for early childhood indicators This is the information that Angie asked for in the last meeting. These are the indicators that the board chose to look at a number of years ago and align with TUW, and how allocations make their funding decisions. Kindergarten assessments will be added to this sheet (Met with David Aman from Durham Public Schools)</p> <p><u>Ted</u> spoke briefly on why we are focusing on a strategic community alignment planning process. Data shows that when we invest in early childhood we have a high return on our investment. He explained how research is now backing up the data. Gave overview of cities that are at the forefront of early childhood.</p> <p>Significant discussion between Executive Committee members concerning community alignment planning (direction, approach)</p> <p>Brief overview of discussion Each community has its own approach. Are we</p>		

<p>ED Report</p>	<p>looking for alignment before data? We have a lot of data over the years. We still have not put a School Readiness definition out yet. We could model some community grass root initiatives. Yvonne Para recommended to do a presentation if we want to go grassroots. We need to have the endorsed goal part of the advocacy. We need to tell people how they can participate. Early childhood is everyone's issue. Is dropout rate now higher because the focus is now on non natives? Identify ten people we think are on board with us. What are the biggest issues? We can narrow areas down to one winnable issue. We are looking for momentum. Challenge is how we go about fixing the problem and finding solutions. We could back up into the issues.</p> <p>Quality education and development is a payoff for everyone. Maybe some businesses would be able to adopt a childcare center. We need to develop a solutions – Durham Partnership looked upon as the experts. Advise the community etc, this is what you can do. Find our way into a business's agenda. School Readiness is the starting point. How do we shine the light? Maybe look into focus groups. Find local foundations that want to be part of the imitative. Challenge – Every child ready for school. What is being ready for school and what are the obstacles? How do we transfer what we hear into solutions? Do we need conversations with parents to bring out their needs? We did that in our study. Our community is not producing children ready for school. In the beginning start small, we need to go to community alignment. We have to say we are heading in this direction. Direction: We need to start to develop a process for engagement instead of a discussion. Michael would like to meet with Ellen to discuss the direction she would be willing to take in leadership on this as it becomes a community issue. Board members at January 17th board meeting will be given an opportunity to complete focused community alignment planning work sheet.</p> <p>Marsha advised Executive Committee of upcoming Smart Start Conference. Marsha and Debbie giving a presentation. Invited Ellen Reckhow and Mayor Bell to participate.</p> <p>Meeting adjourned at 5:15 pm</p>	<p>Motioned by Deborah Seconded by Barbara</p>	
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