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## PRESS RELEASE

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### **TIME WARNER CABLE SUPPORTS EARLY CHILDHOOD INITIATIVES**

#### *Grant will support child care workforce study and State of Durham's Children event*

Durham, NC – **Durham's Partnership for Children** announced Wednesday that **Time Warner Cable**, a member of the Partnership's Corporate Champions for Children, is continuing to support early childhood initiatives across the county with a grant for \$3,500.

The grant will support in part a child care workforce study that reviews wages, benefits, education and the experience level of early childhood professionals working in Durham County. In addition, it provides sponsorship of a future State of Durham's Children event. The 2008 State of Durham's Children event engaged more than 200 business people around the continuum of education beginning at birth.

"These initiatives help to support Durham County's early childhood system by assessing the early childhood workforce and building public support for school readiness as an important component of Durham County's educational system," said Cindy Ray Keene, Director of Public Affairs for Time Warner Cable.

Durham's Partnership for Children administers the early childhood system in Durham County working with community agencies and nonprofits, public education, the business community, local government and individuals to ensure children are ready for school.

"We are grateful to Time Warner Cable's continued commitment to our county's early childhood system that works to improve the lives of young children." said Marsha Basloe, Executive Director of Durham's Partnership for Children. "Even in tough economic times, Time Warner Cable has demonstrated leadership in supporting early childhood initiatives that help shape our work and reach out to the business community."

#### **About Durham's Partnership for Children**

Durham's Partnership for Children was founded in 1994 and first funded in 1995 to administer the Smart Start grant in Durham County. Smart Start is North Carolina's nationally recognized initiative to ensure all children enter school healthy and ready to succeed. Smart Start helps working parents pay for childcare, improves the quality of childcare and provides health and family support services in every North Carolina County. The Partnership works with funded partners (affiliated organizations) to achieve its mission: "To mobilize and unify the Durham community to create and support innovative and successful approaches to serving the needs of children 0-5 and their families." Durham's Partnership for Children also administers the Governor's More at Four Program in Durham County. For more information about Durham's Partnership for Children, visit [www.dpfc.net](http://www.dpfc.net) or call 919-403-6960, ext 221.

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