

Annual Report

2006/2007



Engaging Durham to make a difference
in the lives of our young children.



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Mission Statement

To mobilize and unify the Durham community to create and support innovative and successful collaborative approaches to serving the needs of children birth to five years of age and their families.

Vision Statement

Valuing diversity within our county and the unique potential of each child and family, Durham's Partnership for Children envisions our community as one that shares the responsibility of ensuring safe, healthy, nurturing, and respectful environments for all children.

Durham's Partnership for Children Guiding Principles

In working to ensure all that children 0–5 in Durham County will enter school healthy and ready to succeed, Durham's Partnership for Children will be guided by the following principles:

- All beneficiaries of Smart Start-funded services should be able to access appropriate, culturally and linguistically competent and consumer-friendly services.
- All children who are at risk for school failure are our priority.
- Family involvement should be an essential element of all Smart Start activities that directly support children and their families.
- Families should be able to access and afford the services they need for their children.
- Teachers of young children should be appropriately educated and adequately compensated.
- All young children should have access to the highest quality early childhood programs based on what research has demonstrated as best practice.
- Durham's Partnership for Children and its funded partners shall coordinate and collaborate to produce effective and efficient services.
- Smart Start-funded programs shall be accountable for money received and for producing positive measurable outcomes.
- Durham's Partnership for Children supports efforts to build leadership and advocacy internally and externally for children in Durham County.
- Durham's Partnership for Children shall operate within a code of ethical conduct.

Dear Friends:

Durham's Partnership for Children leads the efforts of our community to see that all children, from 0–5 years of age, are ready to enter kindergarten and be successful in school and in life. We present this Annual Report to document our ongoing commitment to early childhood in Durham County during the 2006–2007 fiscal year.

As Durham's Smart Start Initiative, our mission is to meet the needs of young children and their families by building collaborative efforts, funding activities that provide quality programming in child care, health, early intervention and family support services, as well as working with the greater community to best use our limited resources for young children and families. Now ending our twelfth year, the Partnership reflects on the achievements and progress made over the last twelve months.

2006–2007 was a year marked by our continued efforts toward community engagement. Given what we now know about early learning and school success, we explored ways to engage the Durham community in implementing a continuum of education that begins when a child is born. This was the message we brought to the business community in the form of Corporate Champion events. It was also the unifying message at the inaugural "State of Durham's Children" event where public schools, non-profits, and the business community convened to discuss the future of education in Durham County. And it was the impetus behind our School Readiness: Teachers Talk event, which brought together public school teachers and early child care providers to discuss strategies for making smooth transitions from pre-K to Kindergarten. Over the last year, the Partnership has made significant growth in building collaborative efforts around young children in Durham County, and we continue to find new ways to integrate early childhood into the fabric of public discourse.

After many years in one space, Durham's Partnership for Children made its move to the newly built Jim and Carolyn Hunt Child Care Resource Center on South Briggs Avenue along with two other local agencies working to improve early childhood initiatives: Child Care Services Association and Durham's Alliance for Child Care Access. The new resource center houses services for families to gain access to child care, technical assistance for child care providers, More at Four program placement and a model demonstration infant/toddler classroom.

For all the successes achieved this year, none stand more highly than those of our funded partners. Here on the frontlines of early childhood, the activities we fund serve thousands of local families with an impressive range of services and programs that improve our community from the ground up. We encourage you to read some of the stories inside this report to see a face of change and a face of need that numbers fail to provide.

In a year dedicated to community engagement, we are always reminded that none of this would be possible without our community's support. Thank you to our Board and committee members, community volunteers, and nonprofit partners. Thank you to our parents and child care community members who support our existing programs and new initiatives. We look forward to your continuing support and participation to ensure that all of our children will enter school healthy and ready to succeed.

Sincerely,



Marsha Basloe,
Executive Director



Harold G. Sellars
Board Chair,
Senior Vice President, Mechanics & Farmers Bank

Queridos Amigos:

Durham's Partnership for Children encabeza esfuerzos de nuestra comunidad para asegurarse de que todos los niños desde el nacimiento hasta los 5 años estén listos para el éxito en la escuela y en la vida. Presentamos este reporte anual para documentar nuestro compromiso constante con la niñez temprana en el condado de Durham durante el año fiscal 2006–2007.

Al igual que la iniciativa de Smart Start de Durham, nuestra misión es satisfacer las necesidades de los niños pequeños y sus familias por esfuerzos colaborativos, financiar actividades que proveen programas para la primera infancia de alta calidad en cuidado de niños, salud, intervención temprana y apoyo familiar, y por trabajar con la comunidad para usar nuestros recursos limitados para los niños pequeños y sus familias. Ahora que terminamos nuestro 12° año, la Partnership toma tiempo para reflexionar sobre los logros y el progreso que hemos hecho durante los últimos 12 meses.

2006–2007 fue un año marcado por nuestros esfuerzos constantes dirigidos hacia involucrar a la comunidad. Con todo lo que sabemos sobre el aprendizaje temprano y el éxito escolar, exploramos maneras de involucrar a la comunidad de Durham en llevar a cabo un verdadero continuo de la educación que empieza al nacimiento de un niño. Esto fue el mensaje que trajimos a la comunidad de negocios en la forma del evento Corporate Champions. Fue el mensaje del evento "State of Durham's Children" en que las escuelas públicas, las organizaciones sin fines de lucro, y la comunidad de negocios se reunieron para hablar sobre el futuro de la educación en el condado de Durham. Además, fue el impulso detrás de nuestro evento School Readiness: Teacher Talk, en que los maestros de escuelas públicas y proveedores del cuidado temprano para los niños se reunieron para discutir las estrategias para hacer transiciones suaves desde el prekindergarten hasta al kindergarten. Este año, la Partnership continuó fortaleciendo relaciones con organizaciones en la comunidad para integrar los temas de primera infancia en la tela del discurso público.

Después de pasar muchos años en solo un lugar, Durham's Partnership for Children se mudó al Jim and Carolyn Hunt Child Care Resource Center situada en S. Briggs Avenue junto con dos otras agencias locales que están trabajando para mejorar las iniciativas de la niñez temprana: Child Care Services Association y Durham's Alliance for Child Care Access. El nuevo centro de recursos ofrece servicios para ayudar a las familias a conseguir acceso al cuidado infantil, la ayuda técnica para los proveedores de cuidado infantil, la colocación en una clase del programa More at Four y una maqueta de un aula para bebés y niños.

Por todos nuestros logros de este año, no hay nada más exitoso que los programas que financiamos. Las actividades que financiamos sirven a miles de familias locales con una amplia gama de servicios y programas que mejoran nuestra comunidad. Le animamos a Usted a leer algunos de los cuentos dentro de este reporte para ver y reconocer los cambios positivos y las necesidades que todavía existen en la comunidad.

En un año dedicado a involucrar a la comunidad, siempre sabemos que nada de esto sería posible sin el apoyo de nuestra comunidad. Muchas gracias a nuestro cuerpo ejecutivo, los miembros de nuestros comités, lectores voluntarios, y socios sin fines de lucro. Muchas gracias a los padres y los miembros de la comunidad del cuidado de niños quienes apoyan a nuestros programas existentes y nuevas iniciativas. Contamos con su apoyo y participación para asegurarnos que todos nuestros niños entren la escuela sanos y listos para ser exitosos.

Atentamente,



Marsha Basloe
Directora Ejecutiva



Harold G. Sellars
Presidente del Cuerpo Directivo,
Alto vicepresidente de Mechanics & Farmers Bank

Our Funded Partners

Since its inception, Durham's Partnership for Children has been focused on shared community results for young children. In 2001 the North Carolina Partnership for Children (NCPC), known as the state office of the Smart Start initiative, improved these efforts by adopting statewide benchmarks for measuring and reporting outcomes of Smart Start programs. These benchmarks make up Smart Start's Performance-Based Incentive System.

Durham's Partnership for Children funded partners report quarterly on specific counts and other data on children, child care providers, and families they serve. This results-orientated practice not only demonstrates the accountability of these vital services, it creates an accurate picture of the impact made on thousands of young children across Durham County.

Child Care Based Mental Health Intervention (Exchange Clubs' Family Center)

This project provides training to child care providers in how to promote positive mental health in young children, how to address challenging behaviors, and child care based therapy services are provided to a small number of high-risk children.

Child Care Nutrition Consultation (Durham County Health Department)

The program provides professional nutrition consultation to food preparation staff, teachers, and directors in child care centers and family child care homes and parents of the enrolled children. The Healthy Smiles/Healthy Kids initiative promotes proper dental care and food choices that support proper dental care.

Child Care Subsidy Administration and Smart Start Child Care Subsidy (Durham's Alliance for Child Care Access)

This collaboration of four agencies helps families gain access to child care subsidy (including transportation for a small number of children with special needs) and assists child care providers serving children on subsidy. Smart Start funds also pay tuition for eligible families of children birth 0-5 at 3-5 star child care facilities.

Child Care Quality Improvement Project (QUIP) (Child Care Services Association)

This program works with the child care community to improve the quality of child care for all children. It includes Technical Assistance, Training and Professional Development, Substitute Program and Mentoring, The TEACH AmeriCorps Program.

Choosing and Using Quality Child Care (Child Care Services Association)

This program assists English and Spanish-speaking families in searching for child care by providing information about quality indicators and referrals to 3-5 star centers and homes.

Community Awareness & Education (Durham's Partnership for Children)

This service creates printed materials, provides public presentations, represents the Partnership on local and state committees, and keeps the Board and community apprised of public policy matters.

Early Childhood Outreach Project (ECHO) (Exchange Clubs Child Abuse Prevention Center)

ECHO provides consultation, support and referrals to childcare providers and families when a child's behavior presents a challenge.



Our Funded Partners



Family Support Subsidy Project (The Arc of Durham County)

This project provides parents of children with, or at risk for, developmental delays with financial assistance for specialized therapy, equipment and specialized care or supplies.

FAMOSA: Familias Obrando, Sostenando y Avanzando (Families Working, Sustaining and Advancing) (El Centro Hispano)

This program provides Spanish-speaking parents with referrals to community resources, advocacy, translation, ESL classes, ongoing parent education workshops, and family literacy activities.

Healthy Families Durham (Center for Family and Child Health)

This is an intensive, home-visiting parent education program that serves primarily first-time parents with identified risk factors, beginning during their pregnancy.

Hispanic/Latino Consultation Services (Durham Council for Children with Special Needs)

This project provides interpretation and translation for families of children with, or at risk for, special needs.

Little River Family Resource Center (Journey Institute)

The Center provides parent education workshops, a parent/teacher resource center, parent/child playgroups, a play area

for parents, care providers and children, English instruction for Spanish-speaking parents, family literacy activities and a Latino Preschool for children 3–5.

More at Four (The Partnership)

This is a state-funded, community-based initiative that prepares at-risk four-year-olds for success in school through placement in high-quality pre-kindergarten programs.

Program Coordination and Evaluation (The Partnership)

This service assists funded partners through program development, technical assistance and developing an Evaluation Plan to measure the impact of program activities on clients and monitors activities to assure compliance.

The Child Care WAGES* Project (CCSA)

This program provides child care professionals with education-based salary supplements, a key strategy in reducing turnover.

Welcome Baby Family Resource Center (Durham County Cooperative Extension)

This project supports families with donated clothing, low-cost car seats (after receiving training), parent support volunteers, newborn support groups and problem-solving. It also provides developmentally appropriate information in English and Spanish to parents through newsletters, parent education workshops, a family literacy curriculum (Motherhead/Fatherhead) and a lending library.

Nuestros Programas Financiados

Consulta Nutricional

(Departamento de Salud del Condado de Durham)

Ofrece consultas profesionales sobre nutrición a personal de preparación de alimentos, maestros y directores de centros y hogares de cuidado infantil, y a los padres de los niños inscritos. Además, presta servicios de extensión social dental a la comunidad de Durham promoviendo el cuidado dental apropiado y los alimentos que lo favorecen.

Proyecto de Mejoramiento de la Calidad del Cuidado Infantil (Asociación de Servicios de Cuidado Infantil)

Mejora la calidad del cuidado infantil y promueve el desarrollo profesional de los proveedores de cuidado infantil a través de cuatro programas integrados.

Intervención en Salud Mental Infantil

(Centro de la Familia, Clubes de Intercambio)

Aumenta la capacidad de los proveedores de cuidado infantil de estimular el desarrollo social y afectivo y enfrentar problemas de salud mental de los niños.

Elección y Uso de Cuidado Infantil de Calidad

(Asociación de Servicios de Cuidado Infantil)

Ofrece información y referencias a los padres sobre calidad y disponibilidad de programas de cuidado infantil y otros recursos para la familia.

Concientización y Educación de las Comunidad

(Asociación para Niños de Durham)

Crea y entrega materiales educativos e informativos, coordina los eventos de la Partnership, representa a la Partnership en comités locales y estatales según corresponda, y mantiene a la comunidad informada sobre asuntos relacionados con políticas públicas.

Proyecto de Asistencia a la Niñez Temprana

(ECHO)(Clubes de Intercambio)

Ofrece consulta, apoyo y servicios de referencia a los proveedores de cuidado infantil y a las familias de Durham cuando el comportamiento de un niño presenta problemas.

Proyecto de Subsidios de Asistencia Familiar

(El Arca del Condado de Durham)

Ofrece ayuda financiera una sola vez a familias de niños con necesidades especiales para obtener servicios y equipos especiales.

FAMOSA: Familias Obrando, Sustenando y

Avanzando (El Centro Hispano, Inc.)

Refiere a familias hispanohablantes a recursos de la comunidad, clases de inglés como segundo idioma (ESL), educación para padres y actividades de alfabetización familiar.

Familias Saludables de Durham

(Servicios de Asistencia a Padres y Niños)

Programa de apoyo a la familia intensivo a domicilio que atiende principalmente a los padres con factores de riesgo identificados que acaban de tener su primer hijo.

Servicios de Consulta Familiar Hispano/Latinos

(Consejo de Durham para Niños con

Necesidades Especiales)

Ofrece servicios de traducción e interpretación a familias hispanohablantes con niños en situación de riesgo o con necesidades especiales.

Centro de Recursos para las Familias de Little River

(Journey Institute)

Ofrece educación para padres, grupos de juego para padres y niños, programas de alfabetización familiar, clases de inglés como segundo idioma (ESL) y un preescolar dos veces a la semana para niños latinos de 3 a 5 años de edad.

Más a los Cuatro

(Asociación para Niños de Durham)

Ofrece un ambiente de pre-kinder gratuito y de alta calidad para niños de cuatro años de edad que reúnan los requisitos necesarios. El programa ha sido diseñado para preparar a los niños académica y socialmente para el jardín de infancia.

Administración de Subsidios Smart Start y Subsidios

para el Cuidado Infantil (Alianza de Durham para el Acceso al Cuidado Infantil)

Ofrece elegibilidad y acceso a becas de cuidado infantil, información y acceso a cuidado infantil de calidad, referencias a servicios familiares y pagos a proveedores de cuidado infantil. Paga la matrícula a familias elegibles con niños menores de cinco años en centros y hogares de cuidado infantil de 3, 4 y 5 estrellas.

WAGE\$* (Salarios)

(Asociación de Servicios de Cuidado Infantil)

Ofrece complementos de sueldo basados en educación a maestros, directores y proveedores de cuidado infantil en familia con bajo sueldo.

Centro de Recursos Familiares de Bienvenida al Bebé

(Extensión Cooperativa del Condado de Durham)

Ofrece información y apoyo a padres y proveedores de cuidado de niños menores de 5 años de edad.

Early Care & Education



According to the NC Division of Child Development, a Durham County family will spend an average of 33 percent of their income on child care expenses.

Photo by Michael Yarbrough, Durham Public Schools.

Our funded programs include:

Child Care Quality Improvement Project (CCSA)

Choosing and Using Quality Child Care (CCSA)

Child Care Subsidies/Child Care Subsidy Administration/More at Four Subsidies (DACCA)

More at Four (The Partnership)

The Child Care WAGES* Project (CCSA)

Helping families find and afford high-quality child care

Many families across our county earn too little to pay for child care which can cost upwards of \$8,000 a year or more. In fact, local parents are surprised to discover that a year of child care is more expensive than a year at the University of North Carolina, Chapel Hill. And while parents have 18 years to plan for college expenses, there is little time to prepare for the high cost of early care. Without child care subsidies, many parents would be forced to choose between working and caring for their children. Others might be forced to place their children in lower quality, often unlicensed care.

With the majority of a child's brain developed before the age of kindergarten, it's imperative that we support educational opportunities during the most critical years of development. Children who learn strong social and emotional skills during the first years of life are far more likely to succeed in school. Ultimately, these children graduate more frequently, get better jobs, earn higher incomes, avoid crime, and pay more taxes. In effect, early education supports us all.

The Partnership has remained dedicated to helping families face the financial burden of early education by allocating more than 50 percent of its overall budget each year to help working families access and afford high-quality child care. Over the last 12 years, Durham's Partnership for Children has also implemented proven strategies around professional development of teachers, training, technical assistance, health and safety consultation and teacher retention bonuses to increase the quality of these early care programs. Additionally, the Partnership is working to increase awareness of the child care needs of working parents to the businesses and industries where they are employed.

Early Care & Education

Education-based salary bonus program motivates teacher to become a knowledgeable early childhood professional

Shartarka Carmon, lead teacher at Primary Colors Day Care, sums up her commitment to early childhood education simply with, "I just love kids."

Shartarka, who has worked in the child care industry for nearly nine years, says her love for kids comes with challenges as today she works full-time, goes to school full-time, and is a single mother.

However, Shartarka's initial goal of completing minimum required early childhood credentials has extended to four years working to earn her associate's degree in Early Childhood thanks to education-based salary supplements through The Child Care WAGES® Project.

The program is funded in Durham County through Durham's Partnership for Children and delivered through Child Care Services Association. The national program provides education-based salary supplements to teachers, directors, and family child care providers working with children ages 0 to 5. The supplements help early childhood educators pay for school and help augment child care salaries which are typically half of earnings of teachers working in public schools across North Carolina.

The project also is designed to provide preschool children more stable relationships with better educated teachers by rewarding teacher education and continuity of care to address the high turnover rate which in North Carolina averages 24 percent.

"The supplements help encourage educated providers to stay in their programs, which benefits children because continuity of care is an important factor in high-quality child care. Many are also increasing their levels of education to access higher supplement awards, and they are sharing this knowledge with their classrooms. It's a win-win situation," says WAGES Project Counselor Samantha Rochelle.

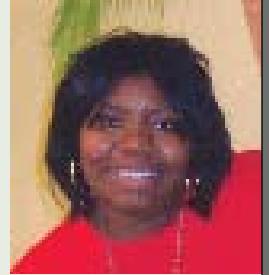
Shartarka learned about WAGES® through a co-worker nearly four years ago. After contacting a counselor with WAGES, Shartarka was soon on a professional development track. Before entering the program, she had only taken two classes in early childhood education, now she sees the benefits beyond the classroom.

"WAGES has helped me do terrific things," Shartarka explained. "Going back to school allowed me to get access to more resources to help improve my classroom. And it's also helped me to become a better parent to my daughter."

Shartarka's experience seeking higher education and building her competencies as a lead teacher has inspired her to continue towards a bachelor's degree after she earns her associate's degree.

As she works hard to increase her own education, she acknowledges that the salary supplements really make a difference, but that in the end it is all being done on behalf of the children. She encourages others to do the same by not just stopping at getting Early Childhood Credentials I & II, but by advancing their own education.

In Fiscal Year 2006–2007, Durham's Partnership for Children investment in Child Care WAGES Project enabled 486 child care professionals to work towards their higher education goals and remain teaching in their facilities providing continuity of care for several thousand children.



Shartarka Carmon

Early Care & Education



Our 2006–2007 investment resulted in:

- 5,247 children, ages birth to five, received child care subsidies from Durham's Alliance for Child Care Access.
- 100 percent of children impacted by Durham County's Smart Smart subsidies were enrolled in 3-star or higher child care facilities. The average star placement for these children is 3.71.
- 23 child care centers and family child care homes that received technical assistance and training around procedures, program design and curriculum have achieved at least a 1-star rating increase, resulting in 608 children ages birth to five, enrolled in a higher quality facility.
- 57 child care facilities (14.7 percent of all child care facilities in Durham County) were on contract this year to increase their star rating to 3-star or higher and 70 child care facilities (18.1 percent of all child care facilities in Durham County) were on contract to maintain their current rating of 3-star or higher.
- 1,682 parents/guardians of 2,097 children, ages birth to five, received child care resource and referral services to connect to high-quality child care.
- The average star rating of regulated child care facilities was 3.98 among the parents/guardians who received child care resource and referral services to find quality child care for their young children.
- 101 teachers employed in programs receiving professional development technical assistance earned 3 or more college credits toward a degree in Early Childhood Education.
- 467 teachers attended trainings and workshops centered around best practices to help increase early childhood development, curriculum and health and safety knowledge in the classroom benefiting thousands of children.
- 317 teachers received nutrition training and consultation on nutrition policies, menus or meal-time practices benefiting 2,709 children.

More at Four

Helping at-risk four-year-olds enter school ready to succeed

The More at Four program provides a high-quality pre-kindergarten program for more than 15,000 four-year-olds across North Carolina who are “at-risk” due to poverty and other factors. More at Four prepares these children to succeed in school and enables them to achieve significant growth over the school year in language, literacy, math, and emotional/social skills—skills that prepare them for success in kindergarten. More at Four offers highly qualified teachers, small class sizes, low teacher/child ratios, research-based curricula and a focus on the whole child and family.

In Durham County, More at Four is funded to serve 330 children and actually served 357 children during the FY 06–07 in 29 classrooms, both in private child care, the public schools and Head Start. As legislatively mandated, Durham’s More at Four program is operated by a local, decision-making committee and reports to the Partnership’s Board of Directors.

Accomplishments this year include strengthening the More at Four Teacher’s Alliance (periodic meetings for More at Four classroom staff) and the creation and implementation of a universal pre-k application and joint selection (HS, Title I, MAF) of children. Additionally, a grant from the county Results-Based Accountability (RBA) group provided funds for 17 participants to learn the components of early literacy. Despite funding challenges, More at Four has continued to grow in Durham County and effectively reach and serve its at-risk population.

According to the National Institute for Early Education Research, More at Four is one of the four highest-quality pre-kindergarten programs in the nation.

Children in More at Four pre-kindergarten classrooms:

- Engage in active learning, through child-initiated and teacher-initiated play and activities
- Develop a positive sense of self and an enthusiasm for learning
- Develop language and communication competencies
- Explore math, science, music and art
- Learn to develop positive relationships with peers and teachers



2006–2007 More at Four Sites

Bright Horizons – Independence Park
Brown’s Day Care Center
Bryson Christian Montessori School
Durham Public Schools:
• Lakewood Elementary
• CC Spaulding Elementary
• Eastway Elementary
• E.K. Powe Elementary
• RN Harris Elementary
• Eno Valley Elementary
• Merrick Moore
Child Care Network #57
Children’s Campus at Southpoint
Christian Prep Academy – Trent Drive
First Presbyterian Day School
Head Start
Little People II
Primary Colors
Scarborough Nursery School
Triangle Day Care
Tutor Time Child Care
White Rock Child Development Center

Total amount of funds allocated to the More at Four Program in Durham County:

State More at Four Funds	\$1,259,000
Smart Start More at Four Funds	\$1,331,649
Local Resources	\$280,153
Total	\$2,870,802



Photo by Michael Yarbrough, Durham Public Schools.

More at Four Success Story

We all know that reading and writing are critical skills a child must learn early on in order to succeed later in school. And while these skills are certainly important, experts agree that the major indicator for school success is a child's acquisition of social and emotional skills. These are the skills that allow a child to interact with others, resolve conflicts, and communicate feelings. More at Four classrooms take special care to focus on the social and emotional development of its students. The following true story from a local More at Four Program is indicative of the ways in which the program can have a remarkable impact on a child's complete well-being.

Trisa entered Triangle Day Care as a beautiful, shy Spanish-speaking child who did not want to leave her mother. She cried each day for a week and had a hard time interacting with her classmates. Although she was quiet, her facial expressions indicated that she enjoyed storytelling, songs, poems and drawing. We capitalized on her interest and enjoyment in drawing and coloring, which brought many happy smiles. She took great pride in her artwork and with a little encouragement she soon started to talk about her pictures to the other classmates. Within a few weeks, the crying and clinging had stopped, and now Trisa is like a new person—she responds in class and likes to share her work with the others. Trisa is a popular and well-adjusted student whose excellent manners and enthusiasm is mimicked by her classmates.



Family Support & Parental Involvement

Our funded programs include:

FAMOSA: Familias Obrero, Sosteniendo y Avanzando Families Working, Sustaining and Advancing (El Centro Hispano)

Little River Family Resource Center (Journey Institute)

Welcome Baby Family Resource Center (Durham County Cooperative Extension)

Supporting parents in nurturing their young children

In Durham County, we make it a priority to foster an environment in which parents have the resources and knowledge to help their children succeed. While parents are a child's leading advocate, even the best parents may be unaware or otherwise unable to seek out the appropriate services for their child. Language, cultural or financial barriers can exist between families and the services they need. Other parents, including young or at-risk mothers, benefit from support and assistance in the early years of parenting.

In fact, parental involvement and family support is at the center of everything we do at the Partnership. We subsidize high-quality child care programs that include family engagement as a key component, we work to eliminate the language barriers between parents and early intervention services, and we seek to provide families the information and support they need to be the best parents they can. From home-visiting programs to parenting workshops, the Partnership continues to strengthen local families and provide parents the tools they need to prepare their children for success.

Our 2006–2007 investment resulted in:

- 2,273 hospital visits made to new parents led to 74 parents matched with volunteers for on-going telephone support and 782 children receiving clothing from the Giving Closet.
- 509 parents participating in parent education and family literacy workshops.
- 182 parents participated in intensive home visiting services, such as in-home counseling and parent training.
- 1,300 parents/guardians who participated in a family support program received direct referrals to community resources.

Welcome Baby's teen parenting support group teaches new moms new skills

During the very first Welcome Baby workshop in 2006–2007, Kimberly Ingram, the program's parent educator, noticed the teen mothers who attended were not engaged in what she was teaching. Instead, they sat together in the classroom and interacted with one another and their babies not participating in the discussion. Many of the teen moms also disturbed the class with the noise of their conversations and interactions with their children. Kimberly encouraged them to use child care services available for them during class and they adamantly refused.

As the group kept meeting and Kimberly had established more trust with these teen mothers, they became more engaged with her lessons and paid more attention in class.

Through role playing, interaction and consistent support, Kimberly developed a trusting relationship with the girls who over time listened and showed interest in learning how to be better parents for their children.

The mothers also began to utilize the child care resources during the workshops, which enabled them to focus on the workshop content and participate in discussions. The group learned about important parenting information, such as nutrition, health and safety practices, parenting strategies, and child development.

The Welcome Baby is funded through Durham's Partnership for Children and is delivered through Durham County Cooperative Extension. In 2006–2007, Welcome Baby's parent education workshops, support services and hospital visits touched nearly 3,000 parents/guardians.

Early Intervention & Healthcare Services

Identifying and linking young children with developmental delays to services

The early years of a child's life are critical since 90 percent of brain growth occurs before the age of 5. For children with developmental delays or other special needs, the earlier they are identified and served, the better their success rate. Preventative health care and services are essential in ensuring that Durham County's young children reach their full potential. Still, problems such as language barriers, lack of health insurance and the complexity of services affect the number of children who receive preventative health and behavioral services.

Durham's Partnership for Children helps families face this challenge by funding a multitude of early intervention programs which seek to assist parents in finding, receiving and understanding the services necessary to get their children the assistance they need. The Partnership's funded projects include home-visits for young mother, translation services for Spanish-speaking families, and parenting workshops that provide information about typical developmental issues and how to address them appropriately with young children. Programs that help parents navigate the mental health system have been particularly effective—especially for children that have delays but are not eligible for services under the newly adopted state guidelines.

In response to the sweeping changes affecting the entire mental health system in North Carolina, the Partnership organized a forum for organizations that serve children with special needs. Representatives from 22 different agencies convened to share information about their services and target populations, as well as identified potential gaps in services and opportunities for collaboration. Concurrently, the Partnership commissioned its own study of mental health services in Durham County. Armed with this new knowledge, the Partnership funded a new mental health project in 2006 called "Child Care-Based Mental Health Intervention" which provides technical assistance and support to increase the capacity for child care providers to foster social-emotional development and manage the mental health concerns of high-needs children in pre-K settings.

Our funded programs include:

Child Care Nutrition Consultation
(Durham County Health Department)

Early Childhood Outreach Project ECHO
(Exchange Clubs' Family Center)

Family Support Subsidy Project
(The Arc of Durham County)

Healthy Families Durham (Child and Parent Support Services)

Child Care Based Mental Health Intervention
(Exchange Clubs' Family Center)

Our 2006–2007 investment resulted in:

- 172 children identified at-risk for developmental delays receiving developmental screenings and consultation services.
- 337 children with special needs were connected to and received therapy and other intervention services.



Early Intervention & Healthcare Services

Program helps Spanish-speaking family, daughter with special needs

“Ahora tenemos todo lo que necesitamos (Now we have everything we need),” said Marisonia in Spanish as she laughed and glanced over at her interpreter.

Marisonia, who has been living in Durham for six years, is the mother of Anahí who suffers from physical and mental disabilities which have significantly caused developmental delays in the 4-year-old girl.

Upon realizing that her daughter was developmentally disabled, Marisonia sought help from local health services in the community. However due to her inability to speak English and the lack of Spanish-English translators in the community, Marisonia was presented with a tremendous language barrier that prevented her from accessing the care and services she needed for her daughter such as consultations with doctors and occupational therapists.

“I was feeling very frustrated and worried,” said Marisonia as she explained her situation in Spanish.

She did not know what she was going to do, but she knew she needed to seek help quickly in order to get proper care for Anahí. She was eventually referred to the Child Service Coordination program (CSC) of Durham County Health Department, who then contacted Hispanic/Latino Consultation Services at the Durham Council for Children with Special Needs, a service funded through Durham’s Partnership for Children.

The Hispanic/Latino Consultation Services program provides interpretation and translation services to Spanish-speaking families of children with special needs.

Program interpreter, Laura Price, began working with the family from the beginning by accompanying Marisonia and her daughter to various places and translating information she received from doctors and therapists. With Laura’s assistance, Marisonia was able to successfully explain her needs to get the health services and specialized therapies that were needed to improve the quality of life for her daughter. Anahí received therapy for vision, language, and nutrition and was provided with a walker and special toys which aided in improving her overall well-being.

“They helped me a lot. Now life is better. They took good care of us,” Marisonia explained as she smiled and leaned back on her sofa. “Without the help of the interpreters, I wouldn’t have anything.”

Marisonia recommends the Hispanic/Latino Consultation Services to other families in the Latino community who struggle to communicate due to the language barrier. She says she will continue to use the interpretation services.

“Our program is vital to the families we serve and their service providers,” says Wendy Burnette, Executive Director of DCCSN. “We are the link that bridges the gap created by different languages. Through interpretation, families are able to truly connect with their service provider and feel a sense of partnership in their child’s development.”

In Fiscal Year 2006–2007, the investment by Durham’s Partnership for Children in The Hispanic/Latino Consultation Services enabled more than 286 children ages birth to 5 get linked to early intervention services.



Engaging the Community

Durham's Partnership for Children is a voice for young children's issues. Over the last several years, The Partnership has worked with its volunteers to help educate lawmakers, business and the public on key issues affecting the school readiness of children and the early care and education industry.

By connecting partner agencies, child care providers and volunteers with tools to communicate key issues, The Partnership has collectively helped improve the quality of life for children locally and across North Carolina.

In FY 2006–2007, The Partnership engaged policymakers by:

- Working with the Greater Durham Chamber of Commerce to add Smart Start support in the organization's legislative agenda. The Partnership's work to make the business case for investing in young children means more business networks, like the Durham Chamber can help bring awareness to the impact early childhood education has on our local workforce, our businesses and the future educational success of our children.
- Mobilizing funded partners to meeting with elected officials during Keep the Promise Rally at the NC State Legislature on March 13 to educate them about the critical needs of young children and their families in Durham County.
- Facilitating face-to-face conversations with funded partners during Tuesdays for Tots at the NC State Legislature on May 22 with members of the Durham Delegation to share the importance of their support for the Smart Start initiative in Durham.



Marsha Basloe (right) with Smart Start President Stephanie Fanjul at the Keep the Promise Rally.

Tuesdays for Tots gathering.



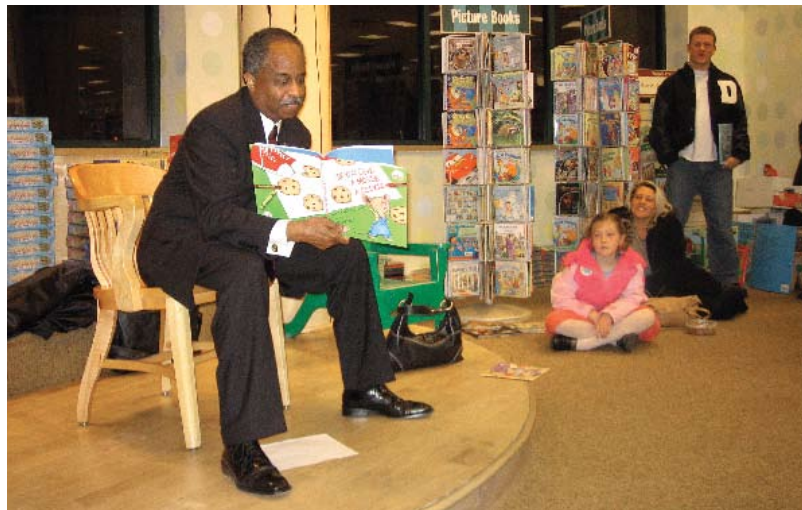
Engaging the Community

In FY 2006–2007, The Partnership engaged the medical community by:

- Striving to make sure more young children ages birth to five without private insurance had Health Check and were connected to a medical care home by facilitating the Durham County Health Check Improvement Task Force with the Durham Health Department, Partnership and the Department of Managed Care (DMA).
- Introducing Docs For Tots to North Carolina, a national child advocacy campaign for health care professionals, particularly physicians, to inform them around issues, such as quality early childhood education, developmental health and school readiness.

In FY 2006–2007, The Partnership engaged families by:

- Hosting a Literacy Event and Book Drive at Barnes and Noble in Southpoint Mall which brought in 833 new book donations. The early childhood books were donated to partner agencies and child care facilities and the school age books were distributed to Durham Public Schools and the Durham Public Library.
- Supporting the Durham Family Initiative as a sponsor of the Annual Making a Difference for Durham's Families Program.



Mayor Bill Bell reads to children during the literacy event.

In FY 2006–2007, The Partnership engaged the business community by:

- Worked with Wachovia Corporation to spread the economic impact of child care message with an event that gave the Business Case for Investing in Early Care and Education and its annual rate of return of up to 17 percent. The presentation part of the Corporate Champions for Children program was led by economic developer Bill Millet of Scope View Strategic Advantage, who demonstrated how early care and education supports the workforce and businesses and will help cultivate a future professional workforce.
- Partnered with Durham Public Schools, The Greater Durham Chamber of Commerce and Durham Public Education Network to host the inaugural State of Durham's Children: Celebrations, Challenges, Commitment. The event was aimed at the business community to build awareness for supporting education initiatives beginning at birth. The event was sponsored in part by Time Warner Cable, a Corporate Champion for Children for the Partnership.
- Worked with The Herald-Sun to support a portion of the production and the distribution of 30,000 copies of the 2007 Community Report in English and Spanish throughout Durham County.



2007 Community Report

Engaging the Community

In FY 2006–2007, The Partnership engaged preschool educators and teachers by:

- Working with IBM to provide children the best educational tools possible with 18 new Young Explorer Computers in non-profit child care facilities across Durham.
- Continuing to promote Reading Aloud for Young Children's Education (RAYCE) Readers, a program that links community participants to read aloud opportunities in child care settings.
- Co-hosting School Readiness: Teachers Talk Event Sponsored by KB Home for preschool teachers and Durham Public Schools kindergarten teachers to develop a best practices and collaborative strategies to address school readiness.
- Facilitating a forum for nearly 60 child care providers to talk about their concerns with the upcoming January 2008 deadline for completing a rating assessment under the new two-component NC Star License System.
- Receiving a grant as one of sixteen venture grants for innovative projects that link child care and economic development awarded by the Linking Economic Development and Child Care Technical Assistance Project, a joint venture of Smart Start's National Technical Assistance Center, the Alliance for Early Childhood Finance, Cornell University and the Institute for Women's Policy Research. Funding for these grants was made possible by the W. K. Kellogg Foundation. The venture grant was to support the cost of planning a new service model called the Early Childhood Investment Web.
- Securing a grant from Elizabeth Wade Grant Endowment Fund of the Triangle Community Foundation for the expansion of Durham Health Department's Child Care Nutrition Consultation Program to add dental outreach to its support services.



Young Explorers Computers.

In FY 2006–2007, The Partnership engaged students to work on behalf of young children and their families by:

- Enlisting Duke University's Enterprising Leadership Initiative at the Sanford Institute of Public Policy to work on a three-month project facilitating focus groups of Hispanic parents to develop a needs assessment of child care in Durham County's Latino Community.
- Capitalizing on the skills of students from UNC-Greensboro and UNC-Chapel Hill to help support the work of Durham's Partnership for Children through internships.
- Working with North Carolina Central University's Department of Public Administration Advisory Board to support accreditation of a Masters program as a beginning effort to partner with department and offer internships and other research projects to NCCU students attaining a degree in Public Administration.
- Partnering with Durham Technical Community College to pilot the Grow a Teacher project which promotes careers in early childhood education to high school students.
- Providing early childhood books to 17 eighth-grade students from Triangle Day School. The books and accompanied audio tapes were then distributed to early childhood programs.
- Managing an early childhood reading volunteer opportunity with an eighth grade class from Durham Academy.



Duke University's Enterprising Leadership Initiative.

Harnessing Our Collective Strength

Durham's Partnership for Children Board of Directors, partners and staff know that building comprehensive early childhood services for thousands of children means the organization seeks to utilize the collective strengths of other organizations that serve young children and families. By working with others and supporting collaborations between The Partnership's funded partners, the organization is ensuring that existing service networks are used effectively and that gaps in community services are identified and addressed.

One example of this collaborative spirit involves the Durham County Results-Based Accountability Initiative in which The Partnership is co-leading efforts with Durham Public Schools to make sure the community partners serving children develop baseline data to track outcomes leading to school readiness and continued school success. This effort brings dozens of community agencies, schools and nonprofits to develop a comprehensive plan for sharing data that will better gauge the education system beginning at birth to ensure Durham children arrive at school ready to learn and maintain school success by graduating high school and preparing for post-secondary education.

In FY 2006–2007, The Partnership:

- Worked with Triangle United Way Community Care Cabinet to make sure Community Care Funds were allocated to programs that help young children and their families.
- Participated in the Durham Public Library Strategic Community Planning Meeting to make sure programs addressed the needs of families with young children in Durham, including Spanish-speaking families.
- Helped provide feedback for national Durham Community Award (100 Best Communities for Young People).
- Worked to coordinate new awareness through the Faith Community's End Poverty Now Task Group (0 to 5 subgroup).
- Participated in the Durham Community Collaborative through the Prevention Committee focused on birth through five.
- Worked with the Partnership for a Healthy Durham, a special outcomes committee participating under Durham County's Results-Based Accountability initiative focused on health care issues. The Partnership worked to have the subgroup adopt the outcome of tracking the number of children ages birth to five receiving Health Check.

Gleaning Insight in Guatemala

In an effort to strive to improve collaborative efforts, Durham's Partnership for Children Executive Director Marsha Basloe sought out an opportunity to learn more about education in Latin America and work with public school educators. "It was a great opportunity to learn about educational systems outside our community and even the nation," she said. Basloe added that the experience gave her a fresh perspective on how a foreign educational system could impact Durham's Hispanic residents and their early childhood needs. Marsha traveled to Guatemala for ten days with the Duke-Durham Neighborhood Partnership and Durham Public School educators including Superintendent Dr. Carl Harris.



Our Contributors

Durham's Partnership for Children is grateful to the individuals and businesses individuals throughout Durham County that have provided us with contributions and in-kind donations for 2006–2007. This generous support has a direct and positive impact on the young children of Durham County and the future of this community. Thank you again to everyone who helps to make young children a priority!

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Marsha Basloe	Celia Glass	Tina Register
Robert and Barbara Bell	Joe Haenn	David & Adele Roth
Ilene Britt	Sammy Haithcock	Diane Rupprecht
Cheryl Brown	Pat Harris	Sue Russell
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Wendy Burnette	Marilyn Hedgpeth	Queron & Jasmine Smith
Dave Clark	Linda Hicks	Carolyn Titus
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Jeremy Evans	Rhonda Leak	Marlo Walston
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Rebecca Freeman	Humberto Mercado	Angie Welsh
Karlene Fyffe	Michael Palmer	Stacey Wilson-Norman
Harry Gillespie	Ellen Reckhow	Sarah Wolf

Cash Contributions from Businesses

Barnes & Noble Booksellers
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Duke Energy Foundation
Elizabeth Wade Grant Endowment Fund of the
Triangle Community Foundation
General Electric Company
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KB Home
North Carolina Partnership for Children, Inc.
O'Brien Atkins Associates
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In-Kind Contributions from Individuals

Jose Ferreira
Michael Konvicka

In-Kind Contributions from Businesses

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Scott & Stringfellow
The Herald-Sun
The StoreRoom
White Rock Baptist Child Development Center

Our Volunteers

Thanks to our committed volunteers for their work on behalf of Durham's young children.

In fiscal year 2006–2007, Durham's Partnership for Children had 100% Board giving

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Brenda Williamson
Stacey Wilson-Norman,
Co-chair

Financial Summary

Durham's Partnership for Children Statement of Receipts, Expenditures and Net Assets (unaudited) For the Fiscal Year Ended June 30, 2007

Receipts

Smart Start Grant	3,220,307
More at Four Grant	1,259,000
Reversion of State Funds	(11,918)
Other State Grants	12,000
Local Grants	4,950
Private Grants and Donations	44,563
Program Income	6,593
Sales Tax Refunds	5,181
Total Receipts	\$4,540,676
Durham County WAGE\$	\$783,488
Smart Start Child Care Subsidy & Administration	\$4,282,599
Total Funds Administered *	\$9,606,763

Expenditures

Personnel and Contracted Services	733,336
Supplies and Materials	30,444
Non-Fixed Operating Expenses	116,760
Fixed Charges	55,747
Property and Equipment	46,387
Services/Contracts/Grants	3,523,812
Total Expenditures	\$4,506,486
Excess of Receipts Over Expenditures	\$34,190
Net Assets at Beginning of Year	\$126,498
Net Assets at End of Year	\$160,688
Net Assets Consisted of:	
Cash on Deposit	\$172,531
Refunds Due From Contractors	\$75
Less: Due to State	(\$11,918)
	\$160,688

State Contracts*

Child Care Services Association— WAGE\$ Program	\$783,488
County Department of Social Services—Subsidy Program (including More at Four subsidy)	\$4,282,599
Total Contracts	\$5,066,087



*Note: Contracts entered into by the NC Partnership for Children and DHHS. During FY 06–07, the NC Partnership for Children and the Department of Health and Human Services (DHHS) entered into contracts with and made payments to service providers selected by Durham's Partnership for Children. These service provider contracts are not reflected in actual receipts, but are administered by the Partnership.

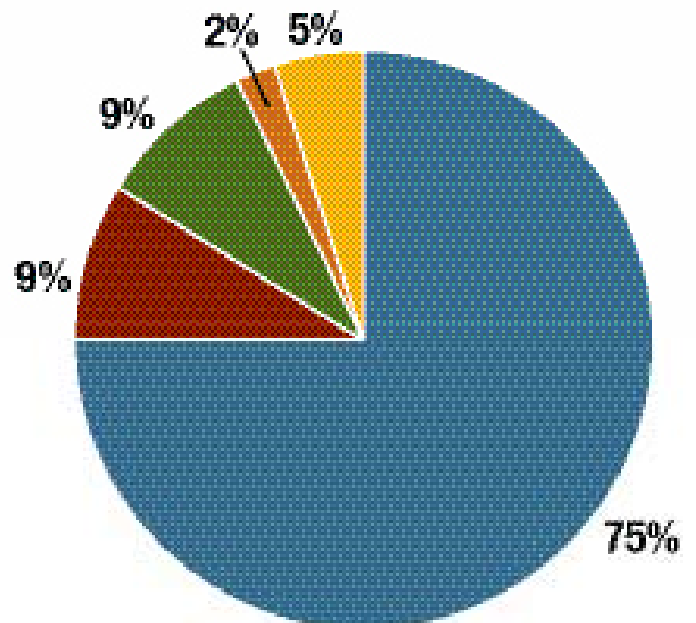
Financial Summary



Photo by Michael Yarbrough, Durham Public Schools.

Durham's Partnership for Children Smart Start Expenditures Fiscal Year 2006/2007

Early Child Care & Education	6,208,699	75.03%
Health and Early Intervention	727,930	8.80%
Family Support	727,766	8.80%
Program/Evaluation Support	149,893	1.81%
Administration	460,188	5.56%
Total	8,274,476	100.00%



Staff Listing

Marsha Basloe	Executive Director
Tom Cogswell	Past Finance Director
Margaret Cunningham	More at Four Program Assistant
Jeremy Evans	Community Development Coordinator
Linda Hicks	More at Four Coordinator
Kate Irish	Program Coordinator
Bill James	Contracts and Accounting Manager
Barbara Mollica	Staff Accountant
Donna Owens	Administrative Assistant
Vicki Rawlings	Office Manager
Tina Register	Office Assistant
Karine Stallings	Community Development Coordinator
Jameka Wells	More at Four Administrative Assistant
Ted Whiteside	Early Childhood Fund Development
Sarah Wolf	Finance Director

Staff Listing as of June 2007.



Contract Consultants

Lance Bledsoe
The Program Evaluation Group
Evaluation Consultant

Sally Bond
President, The Program Evaluation Group
Evaluation Consultant

Megan Hans
Early Childhood Consultant
Program Monitoring

Carolyn Kroll
CK Kroll
Program Coordination

Marsha Munn
Early Childhood Consultant
(Munn & Munn, LLC)
Fatherhood Project

Kate Thegen
Red Broom Consulting
More at Four Technical Assistance

Steve Toler
Steve Toler, LLC
Resource Development

Interns
Andrea Locke
Abby Illig

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Design: Clean Design, Durham NC

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Marsha Basloe
Jeremy Evans
Andrea Locke
Karine Stallings

Photography
Photos of First Presbyterian Day School
classroomstakenbyMichaelYarbrough,
Durham Public Schools.



Making Young Children a Priority

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